

THE HERALD

VOL. XLIX No. 43

WHITEWOOD, SASK., JANUARY 30TH, 1941

\$1.50 PER YEAR

THE WHITEWOOD TRADING CO. LTD.

GENERAL MERCHANTS.

PHONE No. 5

WHITEWOOD, SASK.

Fruits and Groceries, Etc. at Prices That Are Most Reasonable

Manitoba Cooking Onions, 6 lbs.	25c	C. & B. Curry Powder, per bottle	30c	Pilchards, 2 tins	29c
Kipperd Snacks, 2 tins	15c	Colored Coconut, per lb.	30c	Herrings in Tomato Sauce, 2 tins	29c
Party Pack Sweet Pickles, per bottle	28c	Vanilla Compound, 16 oz. bottle	28c	Pumpkin, large tin	15c
Dyson's Horse Radish, per bottle	25c	Two Palm Olive Soap and Toothpaste	10c	Fry's Cocoa, 1 lb. tin	35c
C. & B. Meat Sauce, per bottle	25c	Peanut Butter, 48 oz. tin	45c	Minute Tapioca, 2 pkts.	25c
Worcester Sauce, per bottle	15c	Bruce Pack Oranges, three sizes, per dozen 23c., 30c. and	35c	Swansdown Cake Flour, per pkt.	28c

Wanted---Two Million Regular War Savers

One of the many features of the War Saving Certificates campaign to be launched in February is the emphasis placed on the number of Canadian citizens participating, rather than on the amount of money to be placed.

With some 200,000 voluntary workers combing the factories, offices stores and homes throughout the country during the month of February, there is little reason to doubt the successful end of the campaign. But more important than the announcement from Ottawa at the end of February that Canadians have pledged themselves to buy ten million dollars worth of certificates each month, will be the other announcement that two million loyal citizens are regularly participating in these pledges.

No one understands the real pleasure of home ownership until he has bought his own land and house. Similarly, a citizen of Canada cannot share in the true pride of Canada's achievement in this war until he has a personal financial stake in Canada's war effort.

The steady increase on one's holding in War Savings Certificates will steadily increase the pride of the individual in his country and what stands for.

"THE TASK WILL BE GREATER IN 1941 THAN IT HAS BEEN IN 1940

... it is going to demand more effort, more sacrifice and far more change in our daily lives . . .

RT. HON. W. L. MACKENZIE KING

(NEW YEAR'S EVE, 1940)

ALREADY the pattern and pace of life in Canada have undergone a profound change. Gaps in employment are rapidly filling up. Some 350,000 Canadians who were unemployed before the outbreak of war are now employed. Another 200,000 are with our armed forces. Factories, which until recently were turning out goods for civilian consumption, have been transformed into humming arsenals, pouring out instruments of war. Night and day shifts have become the rule rather than the exception. But the peak of effort is not yet in sight.

In 1941 still more factories will switch to war production . . . new plants will be established, thousands more will be employed. This rising tide of activity must continue until we reach the flood of effort when every Canadian will be employed and working to his utmost, every possible square inch of plant will be utilized, every wheel will be whirling in the race we are waging against time and the enemy.

More men are working . . . working longer hours . . . making more munitions . . . earning more money . . . producing more goods . . . putting more money into circulation. Most Canadians are sharing in this increased national wealth — have extra dollars in their pockets.

The effort the Prime Minister calls for is gaining momentum, but many Canadians, as individuals, have not yet felt the real pinch of sacrifice.

Canadians of all classes are sharing tax burdens, but it must be admitted that up to date the larger part of the money needed for Canada's war effort has come from business firms and individuals with large incomes. They are paying high taxes. They have already invested heavily in War Loan Bonds.

This is not enough. The plain truth is that Canada's rapidly expanding production for war purposes will require increasing sums of money. That is why the Prime Minister warned Canadians in his New Year's broadcast that the year ahead demands more effort and more sacrifice.

Every man, woman and child is asked to lend. Every dollar you lend will help to put another man in a job . . . making more munitions. Every dollar you lend may save a soldier's life . . . help to shorten the war. Small wage earners must carry their share of the burden, too.

No one need go without necessities, but you are urged to forego the purchase of unnecessary articles . . . however small the cost . . . no matter how well you are able to pay for them . . . which take labour and material away from the great task of providing goods needed to win the war.

This is your war. Everything you have . . . everything you believe in . . . is now at stake. This is a message to you . . . a challenge to every Canadian . . . a call to the colours . . . a call for volunteers.

Be sure to make provision to pay your Income Tax — payment is made easier by the new instalment plan. But be prepared to do more — budget your earnings to make sure that you will have money available to buy War Savings Certificates and to subscribe for War Loan Bonds. You will help Canada — you will help yourself.

W. L. Mackenzie King
Minister of Finance

General Motors of Canada Will Build Twin Engine Bombers

Mr. C. E. Wilson, president of the General Motors Corporation, today announced completion of arrangements for extensive additional participation of the Corporation in the aviation defense program, calling for preparation to produce parts and sub-assemblies for 200 twin-engine bombers monthly and for increasing airplane engine production by 500 engines monthly to a total of 1,500 a month. This will involve an increase in the Corporation's employment, as the program reaches a peak, to 40,000 men in aviation alone. The Corporation is pushing this program ahead aggressively pending the working out of final contractual arrangements.

With the urgent need of bombers, it was announced that the Corporation will begin immediately preparation for the manufacture of parts and sub-assemblies for twin-engine B25 medium bombers which will be finally produced by North American Aviation Inc. It is expected that parts and assemblies will be in production in General Motors so that final assemblies can start by late summer.

The Buick Motor Division of General Motors will erect an airplane engine plant with a capacity of 500 engines a month. The engines will be the Pratt and Whitney radial, air cooled type.

When negotiations now in progress are completed the total Buick contract for engines, spare parts, plant, machine tools and all equipment will amount to approximately \$125,000,000. This includes \$24,313,150 already allotted by the Defense Plant Corporation for a plant and a \$36,497,520 contract for engines and parts awarded by the War Department. This project alone, when it gets into full operation, will employ 10,000 men at the new plant. The time when production will start in this plant will depend on the date of delivery of special machine tool equipment.

WORK-SAVE-LEND-*for Victory*

LOCAL NEWS

E. A. Leifer was a business visitor to Regina part of last week.

Jas. Parley attached to the R. C. A. F., spent part of the past week in town.

Born—In the Regina general hospital on January 21st, to Mr. and Mrs. T. A. Blackwood, a daughter.

Read Miller's February Sale advertisement in this issue. Bargains in all kinds of goods are being offered.

Ronald McKinnon returned home last week after undergoing a minor operation on an injured knee, in a Regina hospital.

Mr. P. Tinker, of Yorkton, Inspector for the Dominion Elevator Co. Ltd., was a business visitor in town part of this week.

Mr. L. W. D. Park, of Swift Current, visited during the past week at the home of his mother, Mrs. R. S. Park and other relatives in town.

Mrs. C. D. Carter holding ticket No. 81 was the winner of the cake donated to the Red Cross by Mrs. P. W. Tinline, and raffled by Ted Tinline and Campbell Knowler. The sum realized was \$3.50.

Mrs. John Gemmell, who has been visiting at the home of her daughter, Mr. and Mrs. Geo. Robinson, Regina, and also her son John who is attached to the Canadian Army in Regina, returned home on Tuesday of this week.

Adolph Siebel and Ralph Mitchell motored to Yorkton last week where the former passed successfully an examination for his workmanship and efficiency as an electrician by the Saskatchewan Power Commission. He is to be congratulated.

Weather conditions during the past week has been the type that pushes down the gauge to the 38 below mark. The severe cold was accompanied by an intensified wind. The snow fall this year so far has been greater than in any year for some time.

Messrs. C. Marsh, A. Roberts and John Munro left last week to join the different units C. A. S. C., after their applications had been accepted. Mr. Horne Hunt who had made three different attempts to enlist, finally was obliged to accept the decision of medical advisors, as not being able to enlist in A class as required by the regulations.

The Hospital Ladies' Auxiliary held their annual meeting at the home of Mrs. Webber on January 17th. The various committees submitted their annual reports, and following the approval of the meeting, the following officers were appointed: Mrs. C. R. Campbell, president; Mrs. M. Webber, vice president; Mrs. J. Telford, secretary; Mrs. Sanberg Sr. and McDonald, linen committee.

The Whitewood Telephone Company held their annual meeting last Saturday with only a fair attendance present, as a result of severe weather conditions. The retiring members of the Board, Messrs. O. Proud and C. Botoms were re-elected, while Mr. T. Ede, who declined to accept office again, was replaced by Mr. J. R. Branton. Mr. Ed. Nystrom was re-elected president, and Mr. C. Botoms, vice president.

A meeting of ladies interested in Red Cross activities was held in the town hall on Thursday of last week. In the absence of the convenor, Mrs. J. Grierson, Mrs. C. R. Campbell presided, with Mrs. A. Roberts, secretary. The purpose of the meeting was to discuss the advisability of holding meetings in a public building instead of at private homes. After some discussion it was decided to hold a meeting in the town hall on Thursday of this week, to which all interested are invited.

Manufacture of power alcohol from wheat would create an entirely new market for 40,000,000 bushels of wheat annually, Cecil Lamont, of Winnipeg, representing The North-West Line Elevators Association, informed the National Chemurgic Committee at a meeting held in Toronto last week. Agriculturists, scientists and industrialists of Canada were represented at the gathering. A report covering the whole field of research into finding new edible and inedible uses for farm products will be laid before the Dominion Government within a short time by the Committee.

The citizens of Whitewood are reminded that during the next week or two, members of the Whitewood Committee for the sale of War Savings Stamps, will make a call upon you. Mainly there are two ways of buying War Savings Certificates: 1—Direct to the Bank of Montreal in writing to keep so much a month from your account towards the purchase of War Saving Certificates; 2—Buy a War Savings Stamp at 25 cents and then keep buying with every spare 25 cents until you have 16 stamps, and this pays for a War Saving Certificate. Turn the book you will get into the Bank and they will secure a War Savings Certificate for you. You pay \$4.00 all told for the 16 stamps and get a War Savings Certificate for \$5.00. Drives are being made in the country also, and in every place in Canada. The committee consists of S. H. Mishman, chairman; J. A. Wilson, R. A. Fuchan, A. S. Ferguson, A. Wilson,

Mr. and Mrs. Dan. Robertson, of Moosomin, visited friends in town last Thursday.

Mrs. N. Mundy and baby son of B. O. is visiting at the home of her sister Mrs. H. Trembath.

Mrs. O. E. Callin of Silverwood, spent the past two weeks visiting at home of Mrs. G. Camling.

Mrs. L. C. Dewar has returned from a few days visit in Rosanville, where she was a guest at Mr. and Mrs. J. Walker's golden wedding anniversary.

Mrs. Bottom Sr., is at present a patient in the hospital here. Her many friends will hope that she may soon recover and be able to return to her home.

Betty Grierson spent part of last week as a guest of Miss Lillian Bain of Brandon. While in Brandon Betty took part in the Burns' Scottish programs.

There is a great deal of credit due the Whitewood Cub Pack for their collection on Saturday last of one thousand and used razor blades to be sent to the Red Cross salvage committee. The Cub Pack is made up of quite small boys, and are under the care of Mrs. Wm. Reid Jr.

Miss Muriel McLeod entertained on Tuesday evening in honour of Miss Margaret Kovacs, who is leaving shortly to enter St. Boniface hospital at Winnipeg, as a nurse-in-training. About nineteen girls attended, and after a skating party they presented the honoured guest with gifts.

Hockey

The local juveniles played three games last week, winning two and dropping one. At Rocanville on Wednesday they lost a hard fought game by a score of 3-2. Thursday they journeyed to Grenfell and in a bang-up game emerged on the long end of a 6-1 score over the smooth stepping westerners. Due to injuries the locals played a couple of men who were over age in the game. The Grenfell squad are a real snappy outfit, and it will be well worth the local fans time to come and give the boys a hand when the westerners pay a return visit to the local balliwack shortly. Friday the Rocanville boys played a return visit and went down to defeat by a 7-1 count. Doug. Gillis, the local midget goalie, played a sparkling game between the pipes. He'll soon be as good as Turk Broda.

Curling

A rink skipped by C. E. Gillis defeated F. Smith's rink by a 11-10 score for the right to represent the club in the district playdowns. Personnel of the rinks follow: C. E. Gillis, skip; W. J. Dayman, J. B. Larry, Dale Armstrong, F. Smith, skip; Walter Jackson, K. Dewar, Don. Gillis.

The district playdown for the possession of the McDonald-Brier Emblems were held here last Thursday with Wapella, Moosomin and Whitewood being represented. In a round robin series Wapella won the emblems by taking the measure of both Moosomin and Whitewood. The first game between Moosomin and Whitewood ended 11-9 in favour of Whitewood. Wapella took Moosomin in a ding-dong battle with the score 8 all, and coming home Leeds Morrison made a beautiful draw with his last rock to win the game. Wapella defeated Whitewood by a 9-2 score in the final game by slipping over a six end in the second to coast to an easy victory.

The High School Annual Bonspiel was held last week. The following were the successful of the nine rinks entered, Stanley Binns winning the Dean Trophy Cup; Grand Challenge—1st. S. Binns—chocolates and tie racks; 2nd.—Ross Hamill—Lady Esther set and pen flashlights; High School Event—1st. Ross Hamill—manicure sets, razor and tie; 2nd. Harold White—hand cream and brilliantine; Consolation 1st. P. Higgins—finger waves and hair cuts; 2nd. Bob Tinline—chocolates. Sincere thanks are extended to those who so kindly made donations for prizes. Edna M. Brown, Sec. High School Literary Society.

Stockholm

By Joseph J. Herperger

John Herperger has left Stockholm to seek office employment in Winnipeg.

During the week-end the blizzard made going on country roads very difficult, especially in vicinities where there is an absence of bush and trees.

It is reported that Stockholm has prospects of electric lights. According to reports, Mr. George V. Lamont of Whitewood, will supply the necessary equipment to generate the current.

The annual meeting of St. Elizabeth Parish was held on January 23rd in the community hall. It was decided that certain improvements would be made in the hall during the year. New trustees elected was Victor Schafer.

Miss Margaret Kine, daughter of Mr. and Mrs. Andrew Kine, was married to Mr. Michael Kurucz, son of Mr. and Mrs. Michael Kurucz, of Breckenburg, on Tuesday, February 21st. Dinner was at the home of the bride's parents. The wedding ceremony was performed by Magr. P. Santha in St. Elizabeth church. In the evening a free dance was held in the community hall.

Indians Help

Indians who set their traps one hundred miles inside the Arctic Circle on the Mackenzie river, have found a way to help King George VI win the war against Hitler. In a comparatively short time they have bought War Savings Certificates with a cash value of \$236 out of their earnings from the sale of fur.

It was just a few months ago when one of the Indians came into the break and lonely outpost at Fort McPherson through the perpetual winter twilight. He approached Arthur S. Dewdney, the post master at the fort and asked, "How can we help?"

After listening carefully to Mr. Dewdney's explanation about War Savings Certificates, this Indian went away and brought back with him one of the chiefs, Chief Johnny Kay. He listened too, and after getting the story straight, he and Edward Snowshoe went around to tell all the other Indians about it. One widow with several children invested \$12.00, herself.

"Practically all the people here are Indians with the exception of ourselves at the Mission and those at the Hudson's Bay Co. The Indians are very interested in the war and are always coming in to ask how our King is getting along. Many of them I think, have the idea that it is some kind of personal fight between King George and Hitler. They are very loyal and anxious that King George should win."

IN MEMORIAM

JACKSON In loving memory of our dear husband and father, John Henry Jackson, died January 28 1936. Sleep on dear Father, your tasks are o'er, Your willing hand will toil no more; For all of us you did your best, May God grant you Eternal Rest —(Inserted by his loving wife and family)

TENDERS WANTED

Tenders wanted for Secretary-Treasurer of Elliott S. D., No. 4742. Applications to be in the hands of the undersigned by February 3rd, 1941.

P. ROBINSON, Chairman, Jan. 30-2) Wapella, Sask.

WOOD WANTED

Tenders for ten loads of Green Wood, cut in stove length, will be received by the Park District School Board on or before February 7th. Wood to be delivered in the school yard. Lowest or any tender not necessarily accepted. Tenders to be mailed to — J. S. KING, Chairman, Feb. 6-3) Park School Board.

FOR SALE

Ninety acres of land adjoining the town, fifty acres which is ready for crop and the balance of forty acres pasture and bush. Will sell with or without buildings. Price \$15.00 per acre on term of \$1000.00 cash, balance on suitable terms with interest at 5 per cent. Apply to— W. R. THOMPSON, Whitewood, Sask.



Dr. K. W. Neathy
Director, Agricultural Department
North-West Line Elevators Association

Soil Mining

At the Annual Conference of the Manitoba Agronomists an interesting and challenging paper was presented by M. J. Tinline and H. J. Siemens. Its title is "Changes and Readjustments in Manitoba Cropping Practices," but it has equal significance for residents of Saskatchewan and Alberta. The following is an abstract of the authors' introductory statement:

In view of the present wheat problem, this is an opportune time to encourage seeding down grasses and legumes.

Manitoba farmers have been grain mining their soil too long. Older countries have had to maintain a high percentage of their land in grasses and legumes in order to protect their soils. Manitoba farmers must follow this same policy or their soils will be ruined. Serious drifting over much of the province, sheet erosion and gullying of the undulating lands are only foretastes of more severe erosion yet to come.

Here endeth the quotation. It is an interesting fact that, until quite recently, lectures and articles on crop rotations were considered to be of academic interest only. We believed that our prairie province soils were so abundantly fertile that they would never wear out. Now, we know better.

Vitamin B₁ Much publicity has recently been afforded vitamin B₁, as a stimulator of plant growth. Dr. E. J. Kraus, of the University of Chicago, in an address before a joint meeting of the American Society of Agronomy and the Soil Science Society of America, on December 5, stated that most of the publicity was "just plain bunk."

REX THEATRE

Fri. & Sat. 8.15 Both Nights

TWO'S COMPANY . . .
THREE'S A CRIME!
She's knee-deep in Husbands
And head-over-heels in love!

"Too Many Husbands"
(But not enough Wife!)
—WITH—

JEAN ARTHUR
MELVYN DOUGLAS
FRED MacMURRAY

CARRY ON CANADA!
"THE HOME FRONT"
NEWS and CARTOON

NEXT WEEK:
"TORRID ZONE"

DR. S. W. BAKER
Physician and Surgeon
Office in the Munro Building

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C. R. CAMPBELL, D.D.S.
DENTIST

Office north of residence on Cartier Street.
At Wapella Monday and Tuesday of each week.
Office hours: 9 a.m. to 4 p.m.

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THE JNO. SCOTT AGENCY
Notary Public

Improved, Unimproved Farm Land
Fire, Life, Hull Insurance,
Canada Life Assurance Co.,
Portage La. Prairie Mutual Fire Insurance Company.

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GET YOUR WORK DONE
AT LAMONT'S

Expert Welding and Cutting.
Latest Electric Arc Methods.
Cylinders & Cylinder-heads.
Lowest Cost.
Guaranteed Work.

WHITEWOOD, SASK.

J. W. FRANCIS
FUNERAL DIRECTOR AND EMBALMER
A FULL LINE OF CASKETS AND COFFINS
SPECIAL SERVICE AT ALL TIMES
WE ATTEND TO ALL YOUR NEEDS
WHITWOOD SASK.

Knowler's Ltd.

(ORIGINALLY ESTABLISHED 1897)
PHONE 11

A. M. Duquette, P. H. Knowler,
President Secretary

Prices Good To Feb. 5th.

Delicious Wrapped Apples per case	\$1 95
Aylmer Pork and Beans, 3 tins	25c
Grape Fruit Juice 50 oz. cans	27c
Tomato Juice 26 oz cans, two for	25c
Sugar Crisp Corn Flakes, four for	29c
Libbys Vegetable or Tomato Soup, three for	25c
Strawberry Jam, Argood	59c
Floor Wax in 1 lb. tins	25c
Golden Loaf Cheese 1-2 lb. pkt.	15c
Strawberry and Apple Jam	45c
H. B. Coffee in one lb. glass sealers	59c
Peanut Butter in pint sealers	27c
Maxwell House Coffee per tin	56c
Sunny Boys Cereal, four lb. pkt.	32c
Ice Cream Wafers, two doz to package	20c
Ogilvie's Chinaware Oats per pkt.	27c
Knowler's Fresh Ground Coffee	46c
Green Gage Plums, two tins	25c
Grape Fruit and Orange Marmalade, 2 lb. jar	35c
Ogilvie's Flakes (Blendies) two for	19c
Colgate Floating Soap 3 bars for	11c
Spaghetti with meat balls, two	25c
Baked Beans and Sausage, two	25c
Digby Chick Red Herrings in wood boxes	35c
Grape Fruit, good s'ze, six for	25c
Oranges, family size, Sunkist per doz.	20c
California Head Lettuce, three for	25c

Fruit Deal	Vegetable Deal
1 Pineapple	1 Pork & Beans
1 Plums	1 Spinach
1 Pears	1 Tomatoes
1 Loganberries	1 Peas
54c.	48c.

CAMAY PRICE REDUCED 5c. PER BAR

FEBRUARY SALE!

15 p.c. Discount on our Entire Stock
from FEBRUARY 1 to FEBRUARY 15 only.

NOW IS YOUR CHANCE TO MAKE A
SUBSTANTIAL SAVING ON

China Tea Sets	Fancy Tea Pots
Dinner Sets (open stock)	Ice Box Flowers
Ladies and Men's Watches	Watch Straps and Bracelets
Ladies and Men's Rings	Frigidaire
Diamond Rings	Washing Machines
Ladies' Compacts	Ranges
Locket Sets	Radios, New and Used
Pens and Pencils	Gladstone Bags
Dresser Sets	Aero Packs and Luggage
Silverware	Electrical Appliances
Flat Ware and Hollow Ware	Electric Razors
Crystal Ware	Birthday Cake Sets and Candles
Carving Sets	Electric Lamps
Gent's Military Sets	Floor Lamps
Picture Frames	Lamp Shades
Silex Percolators	Stationary
Cups, Saucers and China (all open stock)	Special: Two New Heaters (carry 20 p.c. discount)

SHOP AND SAVE NOW!

Remember February 1 to February 15 only.

A. F. MILLER
PHONE 12 WHITEWOOD PHONE 12